



Advertising provided by *April Swenson*

“Service and Individual Attention You Can Rely On”

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1. **NWMLS** with a *Virtual Media* link to your web page on my web site (see #2 below), detailed marketing remarks and pictures.
2. My personal real estate web site, www.OceanShoresInfo.com, featuring all of my listings and a complete pictorial overview of Ocean Shores, as well as important links and maps.
3. YouTube Videos of Ocean Shores and my listings: www.YouTube.com/AprilSwenson.
4. The national corporate web site, www.ColdwellBanker.com.
5. My company's web site, www.OceanShoresBrokers.com, where Buyers can search the MLS and get information about Ocean Shores and the North Beach.
6. *Virtual/Video Tour* links on the above web sites.
7. The popular Craigslist.org (Seattle/Tacoma/Olympia site).
8. The popular real estate information and property search web site, www.Zillow.com.
9. The popular real estate information and property search web site, www.Trulia.com.
10. The Commercial Property's web site, CIMLS.com.
11. Postings on my *Blogs*, such as *Active Rain*, *Google Blogger*, *Twitter*, and *Facebook*.
12. Periodic *Display Ad* with 2 of my listings featured in the Ocean Shores Community Club's newspaper [*The Ocean Observer*](#), which is available in all real estate offices and mailed out to almost every property owner in Ocean Shores.
13. Company Ad on the *Ocean Shores Chamber of Commerce's Map of Ocean Shores* with the office location as a marked spot on the map.
14. *TV Screen* in my office featuring a *continuous picture slideshow* of my listed properties.
15. *TV Screen* in our main lobby featuring a *continuous picture slideshow* of all of our listed properties.
16. The national name recognition of the *Coldwell Banker Sign*.
17. Homes, Multi-family and Commercial Buildings feature a *Flyer Box* mounted on the sign stocked with *Professional Color Flyers*.
18. *Advertised Free Maps*, which are full-page, color, readable maps of Ocean Shores & the North Beach.
19. Coldwell Banker OSB's *Location*: in a large building located at the entrance of Ocean Shores with a Tourist Center and a large electronic sign.
20. I am a *Managing/Designated Broker*, a *Certified New Homes Specialist (CNHS)*[™], *Residential Construction Certified (RCC)*[™], and a *Certified Residential Specialist (CRS)*[™].